

Investigating Business Curriculum Links

KS4

AQA GCSE Business

- 3.1.1 The purpose and nature of businesses
- 3.1.5 Business location
- 3.1.7 Expanding a business
- 3.2.2 Ethical and environmental considerations
- 3.2.3 The economic climate on businesses
- 3.2.5 Legislation
- 3.2.6 Competitive environment

Edexcel GCSE Business

- 1.3.1 Business aims and objectives
- 1.4.4 Business plans
- 1.5.1 Business stakeholders
- 1.5.3 Legislation and business
- 1.5.4 The economy and business
- 1.5.5 External influences
- 2.1.1 Business growth
- 2.1.2 Changes in business aims and objectives
- 2.1.3 Business and globalisation
- 2.1.4 Ethics, the environment and business

OCR Level 1/2 Enterprise and Marketing

- Unit R064: Enterprise and marketing concepts
- LO1: Understand how to target a market
- LO3: Understand product development
- LO4: Understand how to attract and retain customers

OCR GCSE Business

- 1.4 Business aims and objectives
- 1.5 Stakeholders in business
- 1.6 Business growth
- 2.1 The role of marketing
- 2.2 Market research
- 2.3 Market segmentation
- 6.1 Ethical and environmental considerations
- 6.2 The economic climate
- 6.3 Globalisation

WJEC GCSE Business

- 1.1 The nature of Business activity
- 1.5 Business aims and objectives
- 1.6 Business ownership
- 1.7 Business growth
- 2.2 Ethical influence on business activity
- 2.4 Economic influence on business activity
- 2.5 The impact of globalisation on businesses
- 2.6 The impact of legislation on businesses

Investigating Business Curriculum Links

KS5

OCR Cambridge Technicals: Business (level 3)

Unit 18 - Business Operations

AQA Level 3 Applied Business

Unit 2 – Business Dynamics

AQA Level 3 Technical Level Business: Marketing Communications

Unit 1: Competitive business environment

Unit 5: Responsible Business practices

AQA A-Level Business

3.1.1 Understanding the nature and purpose of business

3.1.3 Understanding that businesses operate within an external environment

3.3.1 Setting marketing objectives

Edexcel A-Level Business

1.1 Meeting customer needs

1.2 Market

2.5 External influences

3.1 Business objectives and strategy

3.2 Business growth

3.4 Influences on business decisions

4.1 Globalisation

4.2 Global markets and business expansion

Eduqas A-Level Business

Business Opportunities

Business Functions

Ethical, legal and environmental factors

Globalisation

The European Union

Eduqas Level 3 Applied Business

Unit 1 - The Organisation: survival and prosperity

Unit 3 – Organisational strategies & decision making