

## Part 1: Full competition terms and conditions

1. **Promoter:** For Cadbury World enquiries contact Cadbury World's careline on 0121 828 9300 in the UK and ROI between 9:00am and 3:00pm, Monday to Friday, excluding Bank Holidays. Promoter: Registered UK office: Cadbury World, 69 Linden Road, Bournville, Birmingham, B30 1JR]; please do not send correspondence to this address.
2. The Prize: win one family ticket with Character Afternoon Tea for a family of four for a maximum of two adults to Cadbury World for the maximum of 1 day. Transport, insurance and parking are not included in the prize. Date restrictions apply, see below.
3. Prizes can be redeemed up until and including 30/12/2023. The prize cannot be used at another attraction apart from Cadbury World on the following dates, 07/08/2023 – 30/12/2023.
4. Prizes can be redeemed by calling the Cadbury World booking office on 0121 828 9300
5. Secondary ticketed events such as are excluded from the prize.
6. Maximum of one prize per household.
7. Prizes can only be used as stipulated, are not transferable to another individual and cannot be exchanged for cash or used in any other way. Sale of the Prizes for profit is prohibited. Prizes cannot be used in conjunction with any other offer or ticket. Prizes must be taken as a complete package. Any breach of this term will result in disqualification and the Promoter reserves the right to cancel the prize.
8. Eligibility: Entry is open to residents of the UK (England, Scotland, Wales [and Northern Ireland]) [and ROI] aged 18+ except employees (and their immediate families) of Merlin, Cadbury World (Merlin contracting entity) and any other companies associated with the competition. In entering the competition, the participant confirms that he/she is eligible to do so and eligible to claim any prize he/she may win. The promoter may require the entrant to provide proof that he/she is eligible to enter the competition and/or claim any prize he/she may win.
9. This competition starts on 07/08/2023 and closes 13/08/2023. Entries received after the closing date are automatically disqualified.
10. How to participate: No purchase necessary. Entries are limited to one per person. There is no charge to register for use of this website.
11. To enter this competition, like the competition post on Cadbury World's Facebook page ([www.facebook.com/CadburyWorldUK](http://www.facebook.com/CadburyWorldUK)), follow Cadbury World on Facebook and tag who you would take with you as a reply under the post.
12. For the avoidance of doubt only one unique email address will be accepted per person.
13. The competition winners will be drawn via a verifiable computerised system producing random results from entries received in accordance with these terms and conditions within 7 working days of the closing date of this competition, 13/08/2023. Winners will be notified within 5 days thereafter via email to the email address submitted with their entry.
14. The winner must claim their prize within 30 days of the Promoter notifying the winner in accordance with paragraph 13 above. Reasonable efforts will be made to contact the winners by direct message on Facebook, using details provided on entry. If the winner cannot be contacted or has not claimed their prize (or failed to provide an address for delivery if so

requested) within 30 days of notification, or is unable to comply with these terms and conditions.

15. By accepting a prize, the winner agrees to release and hold harmless the Promoter and its subsidiaries, affiliates, suppliers, distributors, agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "**Released Parties**") from and against any claim or cause of action, including, but not limited to, damage to or loss of property, arising out of participation in the promotion or receipt of, use or misuse of any prize.
16. The Released Parties are not responsible for:
  - 16.1 any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the competition,
  - 16.2 technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software failures of any kind including any injury or damage to any person's computer account resulting from participating in this competition, or mistranscribed data;
  - 16.3 unauthorized human intervention or human error which may occur in any part of the entry process or the process for allocating the prize(s);
  - 16.4 technical or human error which may occur in the administration of the competition or the processing of entries;
  - 16.5 late, lost, undeliverable, damaged or stolen post; or
  - 16.6 any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the competition or receipt or use or misuse of any Prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the competition, if it is possible.

Nothing in this section shall exclude the Released Parties' liability for death or personal injury caused by its negligence, for fraud or fraudulent misrepresentation, or for any other liability whose limitation is prohibited by law.

17. Use of a false name or address will result in disqualification.
18. Entries that are incomplete, illegible, altered, reconstructed, forged or tampered with, inaudible or indecipherable will not be valid and deemed void. [Photocopies of entries are not acceptable.]
19. All entries must be made directly by the person entering the competition.
20. Entries from agents, third parties, organised groups or entries automatically generated by computer or completed in bulk, will not be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with these terms and conditions.
21. No responsibility can be accepted for entries or claims that are not submitted on time or in full, lost, mislaid, damaged or delayed, regardless of cause, including, but not limited to, equipment failure, technical malfunction, systems, satellite network, server, computer hardware or software failure of any kind, or corrupted webpages.

22. The winners and their companions are responsible for any expenses which may be incurred by the winners in claiming any prize.
23. Prizes are subject availability and to the individual attraction's terms and conditions.
24. In the event of circumstances outside its reasonable control, the Promoter reserves the right to void, suspend or cancel the competition where it becomes necessary to do so, or amend or alter the terms of the promotion at any time, but will always endeavour to minimise the effect on participants to avoid undue disappointment.
25. In the event of a prize being unavailable, the Promoter reserves the right to offer an alternative prize of equal or greater value.
26. The winner agrees to co-operate (and to procure the co-operation of his/her companions who share in the benefits of the prize) with any reasonable requests by the promoter relating to any post-winning publicity; provided that Promoter shall comply with paragraph 36, for example it may only publish personal details in generic form e.g. John from London.
27. In so far as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate any winners or accept any liability for any loss, damage, personal injury, or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Statutory rights are not affected.
28. The attraction entry tickets can only be claimed and used by the prize winner and as stipulated. The tickets are non-transferable and not for resale. Any purported or attempted transfer or sale of or other misuse of the tickets will render them automatically void.
29. The Promoter's decision is final in relation to promotional matters and no correspondence or discussion will be entered into.
30. Size, height, weight, and age restrictions and medical warnings apply to certain rides and attractions. The attractions reserve the right to refuse entry and to close and/or alter all or any part of the facilities including closure of rides and/or attractions and removal of figures for technical, operational, health and safety or other reasons including overcapacity.
31. In the event of a discrepancy between these standard terms and conditions and the details in the promotional material, these terms shall prevail.
32. The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details and to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe:
  - 32.1 there has been a breach of:
    - 32.1.1 these terms and conditions;
    - 32.1.2 any law; or
    - 32.1.3 any instructions forming part of this promotion's entry requirements or otherwise;
  - 32.2 a participant has gained unfair advantage in participating in the promotion or won using fraudulent means;

- 32.3 an entry infringes any right; or
- 32.4 the participant's conduct is contrary to the spirit or the intention of the competition.
- 32.5 Except the extent that the Promoter is prevented by law from doing so, a list of winners will be available on [www.cadburyworld.co.uk](http://www.cadburyworld.co.uk) unless otherwise stated, after the close of the competition and for a period of 3 months. Only the first name, surname and county of the winners will be disclosed.
33. If any provision of these Terms and Conditions (or any part thereof) is held to be invalid or unenforceable, all remaining provisions (or part thereof) will remain in full force and effect.
34. Please see [www.cadburyworld.co.uk](http://www.cadburyworld.co.uk) for a copy of these terms and conditions.
35. These terms and conditions are governed by relevant UK law and you and we agree to only bring legal actions about these terms and conditions in a UK court. We will try to solve any disagreements quickly and efficiently. If you are not happy with the way we deal with any disagreement you and we may agree to refer the matter to arbitration but you and we are not restricted from bringing court proceedings.
36. **Data Protection:** Where you participate in a Prize Draw/Competition, your personal data shall be processed in accordance with our Privacy Statement available here [www.cadburyworld.co.uk/policies/privacy-policy](http://www.cadburyworld.co.uk/policies/privacy-policy). By submitting an entry, the participant acknowledges that the processing of his/her personal data is necessary for the Promoter to fulfil its obligations to the participant in respect of the promotion and to enable you to enter the competition visit and use our Website and/or to claim any Prize you may win. You confirm and warrant that all data provided by you for these purposes are accurate. If the participant exercises his/her right to object to the processing of such personal data prior to the end of the competition, his/her participation may be cancelled.