



SOCIAL STORY

My Cadbury World Visit

I am visiting Cadbury World soon, it will be an exciting day with lots of new sights, sounds and smells. I am going to travel there by:

Car

Bus

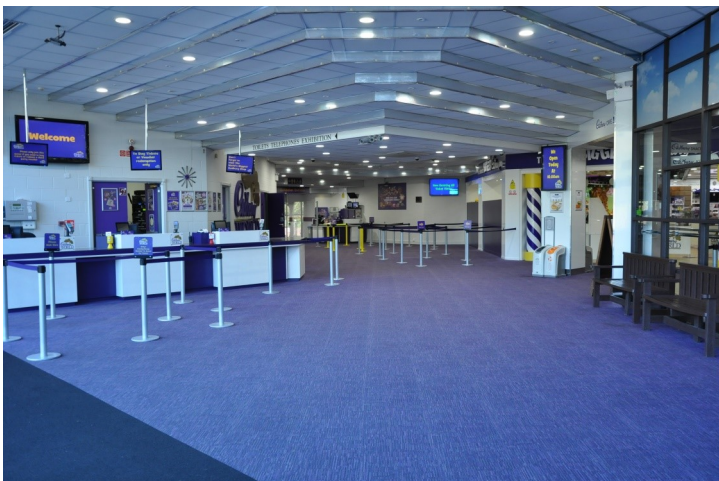
Train

Walking

When I arrive at Cadbury World, I will see a car park. This may be busy and it might take some time to find a space, but we will park up and head towards the big shiny purple and white glass building.



When I enter the building, there will be a big reception area on the left. The World's Biggest Cadbury Shop will be there too, along with the Cadbury World Café on the right-hand side. There may be lots of other people waiting around too, excited about having a fun day out. When I get to the reception desk, I will speak to one of the lovely team members who will give me an access wristband.



If I need to use the toilet before we enter, there are lots of them to the left-hand side of the reception area and even a lovely Changing Places room.



I will have an entry time on my ticket. When it's time to go into the main part of Cadbury World I need to go to the entrance door and see another team member who will scan my tickets and give me some yummy chocolate bars!



When I go into Zone 1 there will be a pretend jungle - this area is called the Aztec Jungle. There may be some strange sounds and smells in here. There is also a little bridge with water under it, and statues of Aztec people. It will be a little darker than other areas so I need to be prepared for this.

Zone 2 is called Journey to Europe – here I will get to watch mini theatre presentations about the arrival of chocolate in Europe. It is also a little dark in here, but if it gets too much for me, I can walk straight through to the next zone.

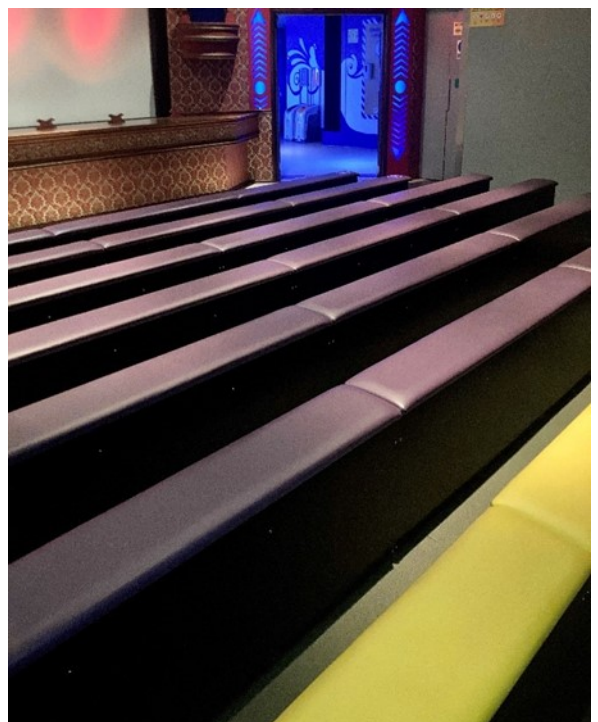


Zone 3 is called Bull Street – in this room I will meet two team members who will tell me a story about how Cadbury chocolate first began. It may get a little crowded in here, but it will only be for 7 minutes. There is a clock on the wall which will help me to count down the time. The clock will change and I will see a video of John Cadbury talking on the screen until the doors open to let me through to the next zone.



Zone 4 is called The Cadbury Story, and it is a little dark in this room. In here I get to sit down on a little bench and watch a video about the history of the Cadbury family. I will also get to learn about the history of Bournville Village, which is home to both the Cadbury factory and Cadbury World.

Zone 5 is the Making Chocolate Story – In here is a small cinema screen where I will get to learn some really interesting facts about how chocolate is made. It may get a little loud in here, and there are some special lighting effects and rollers on the ceiling that go round and round to show me how cocoa beans are used. There will also be some benches in here that move and shake sideways, but if I don't like this I can sit on the yellow benches at the back instead – these benches stay still.



Zone 6 is called Manufacturing – it is purple and white in here, and in this room, I get to play on interactive video screens. I also get to see how some of my favourite Cadbury chocolates are made!



After zone 6 we must walk through a little corridor, then turn left and walk up three sets of stairs. Alternatively, if I need to, I can use the lift, which will take us from the 1st floor to the 2nd floor. When we get to the top of the stairs we will turn right (or turn left if I have used the lift) and walk down a corridor filled with Cadbury posters. This will take us to the next zone. It is quite bright here, and it may be a little loud in this area, but if I am worried about anything I can tell a team member who will be more than happy to help.



Zone 7 is called the Have a Go Zone – in here I will be shown how to temper chocolate (how to cool chocolate down and make it shiny), and when the chocolatier is finished I can have a go myself. I can even have a go at writing my name in chocolate on the marble table! I am not allowed to eat the chocolate in here because it is only demonstration chocolate, but if I get a little messy I can ask for a paper towel or a wipe so I can clean my hands.



After zone 7 I can have my picture taken at the Green Screen. There may be a queue here but if I don't like the queue a team member will be there to help. The area I need to stand in is green, but if I choose a special background it will appear behind me in my photograph.

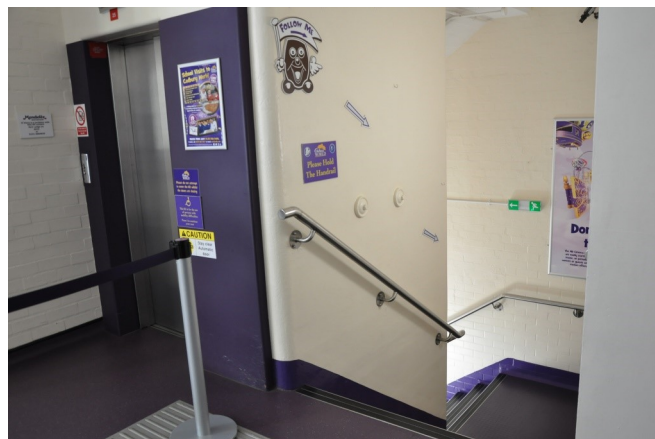


To get to Zone 8 we need to head back down the corridor, and this will take us to a ride called Cadabra. There might be a queue here but if I don't want to wait, I can show my access wristband to a team member who will take us to the front. A team member will guide me into a purple and yellow car. A metal door bar will be pulled across at the side of the car and I need to remember to stay seated and keep my arms in the car until the ride has finished. There is music in here that might be a little loud, and it is very dark and colourful in this area. The ride will tell us a story about Cadbury World's very own Chuckle Beans as it drives us slowly along the track. Halfway around the track we will see a red bird house with a screen next to it, this is where we will have a picture of us taken, so we must remember to smile!

A team member will help me out of the car and if I want to see my photo, it will be displayed at the photo counter downstairs.



When I leave Cadabra I will turn right and go down three sets of stairs that will take me down to the photo area. I can take a look at my photos here, and if I would like to buy any of them I can speak to a team member.



Zone 9 is called Chocolate Making. Above the entrance there is a tilted metal jug which looks as though it is going to pour melted chocolate over my head, but this is not real. In Chocolate Making I get to taste a pot of yummy melted chocolate, and I can also choose to add up to two toppings if I would like. It is very bright in here, and it may be quite loud with banging noises. A chocolatier will show me more about how to make chocolate on a special marble table that has a large mirror above it, and if I look around the room I will see other chocolatiers making and packing chocolate in special white production rooms.



There will be another chocolate coloured archway to walk under as I leave the Chocolate Making zone. If I follow the path I will see the photo collection desk on my left. If I have bought any photographs or photo gifts I can collect them here.



Zone 10 is called Advertising Avenue – it is very dark in here and the walls and floor look like they are covered in chocolate. Sometimes the floor can seem a little uneven, so I must take care when walking through here.

As I walk through Advertising Avenue I will see some old Cadbury posters, and video screens will be playing some of Cadbury's most memorable adverts.

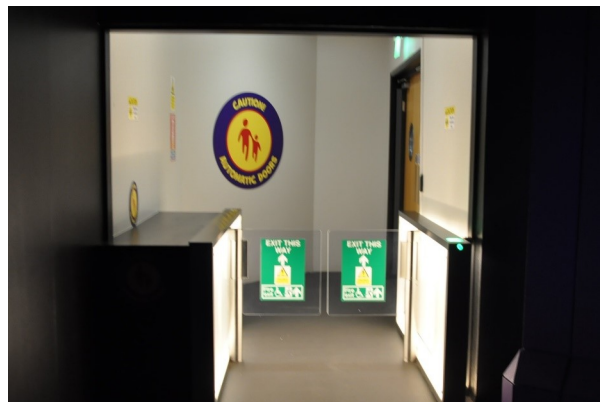
Towards the end of this zone there will be a small bridge to walk over, and after the bridge I will come across a DJ statue on my left, and a robotic gorilla on my right. If I would like the DJ to play music, or if I would like the gorilla to play his drums, I can press one of four buttons.



Zone 11 is Purple Planet – it is very colourful in here. There are lots of interactive games and activities in this room to play. There are interactive floors that I might see people jumping around on while they are playing on the games.



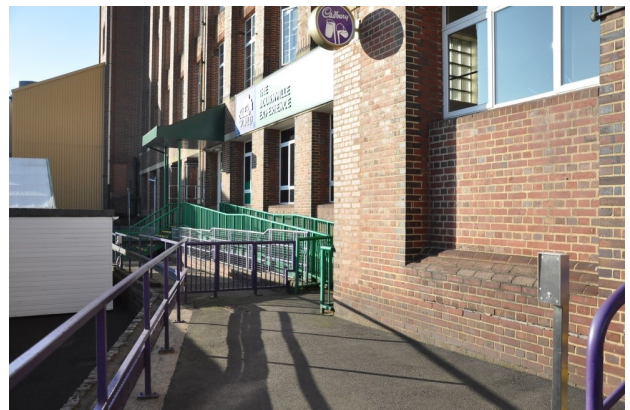
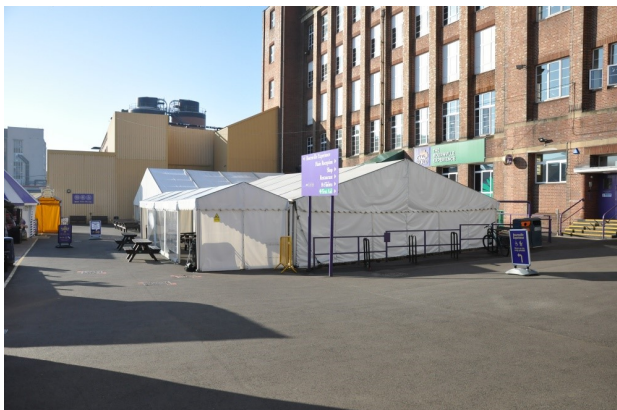
At the end of this room there will be a barrier to my left, and this will lead me to The World's Biggest Cadbury Shop. It is very bright here, and it may be very noisy as there will be lots of other people shopping too.



When I leave the shop, I will notice that I am back in the main reception. If I head out of the automatic doors and turn right, this will take me to a set of stairs (there is also a ramp on the left if I need it). At the bottom of the stairs there will be a ramp, and if I walk down here it will take me to the African Adventure play area.



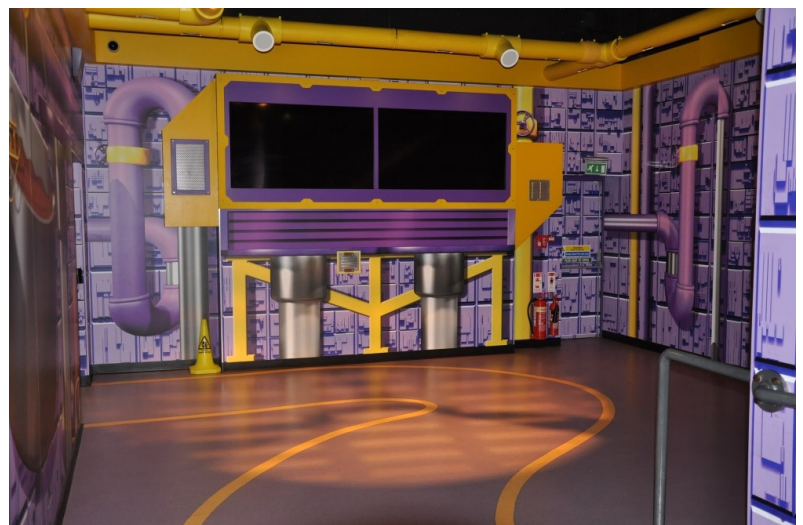
Opposite the play area will be two large white marquees, and if I walk past the first one, The Bournville Experience will be on my right-hand side. This zone tells me more about the Cadbury family and how Bournville Village was built. Inside The Bournville Experience I can also see lots of Cadbury memorabilia – Interesting things Cadbury themed. It is called The Gill Cocks Collection.



When I leave The Bournville Experience, I will see a long yellow tunnel next to the play area. If I walk through this it will take me to the 4D Chocolate Adventure, but if I would prefer not to walk through the tunnel I can walk through the middle of the play area instead to the access point. I can show my access wristband to a team member, and they will be able to help me so I don't have to wait too long.



To get to the 4D Chocolate Adventure I will enter a small interactive room that looks like a lift. Above my head will be a video of Mr Parrot, who will take us down to the next room. It can get quite loud and shaky in here, and if I do not like this I can tell a member of staff and they will take me through to the next area without going in the lift. It is very colourful in this room, and we may get to watch a fun cartoon while we wait to go in.



There are some doors on the left, and when they open I will be taken into a dark room that looks like a cinema. I will be given a pair of special 3D glasses and will be directed into a seat that moves. If I would prefer not to use a moving seat, there are some chairs available at the front of the room that do not move. It will be quite noisy in here, but if I have any concerns I can tell a team member.



When the ride has finished, I will give my glasses to a waiting team member and I will leave through a set of doors on the left-hand side. This will take me through a colourful games room. I can have a go at the games if I want to, and then we will either walk through the shop or out of the games room, back outside to the play area.



I can play here if I like, have a snack on the picnic benches or watch a show in one of the white marquees (during weekends and school holidays). I might also see the Cadbury characters and can have a photograph with them if I want to.

I can head to the Cadbury Café in the main reception area for something to eat or drink if I want to, before I go home.



