

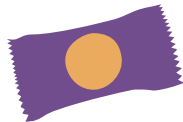
TAKE
A
BITE!

A TASTE OF WHO WE ARE

Mondelez
International
SNACKING MADE RIGHT
2022

MDLZ

MONDELEZ INTERNATIONAL, INC.
(NASDAQ: MDLZ)
empowers people to
snack right, with
2021 NET REVENUES
OF APPROXIMATELY
\$28.7 BILLION



Our mission is to lead the
future of snacking by
offering
**THE RIGHT SNACK,
AT THE RIGHT TIME,
MADE THE RIGHT WAY** -
delivering delicious, mindful
and more sustainable snacks



Approximately
**79,000 DIVERSE AND
TALENTED EMPLOYEES**
come together to
innovate and deliver
delicious products for
mindful snacking



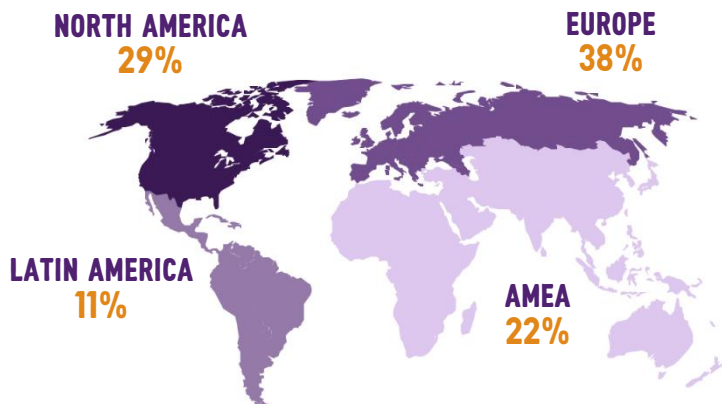
Rich in heritage,
our broad range of
high-quality products
are enjoyed by
snack lovers in
more than
150 COUNTRIES

A GLOBAL SNACKING LEADER

WE HOLD THE **#1 GLOBAL POSITION IN BISCUITS** AND **#2 IN CHOCOLATE**,
WHILE WE'RE GROWING RAPIDLY IN **BAKED SNACKS**

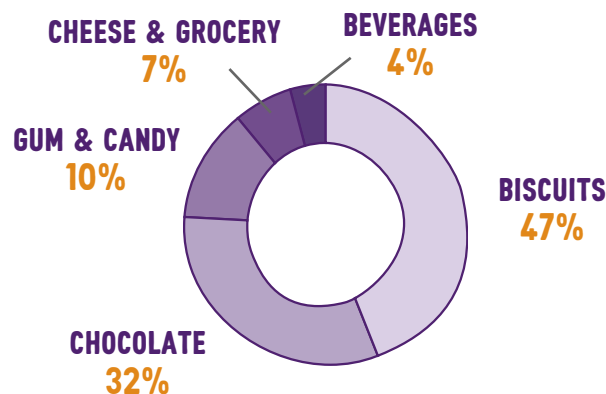
NET REVENUES BY GEOGRAPHY

% of 2021 Net Revenues



\$28.7B NET REVENUE

% of 2021 Net Revenues*



*2021 category position. Source: Euromonitor

WHY WE ARE DIFFERENT



STRONG GLOBAL PRESENCE & SCALE

We continue to enhance and strengthen our portfolio around the world; 75% of our business is outside the United States and 35% is in emerging markets



TRUSTED GLOBAL BRANDS & LOCAL JEWELS

Staying close to our consumers' snacking needs, we offer strong global brands and a broad range of local jewels with a focus on biscuits, chocolate and baked snacks



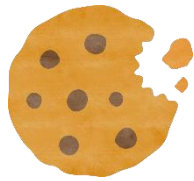
POWERFUL SUPPLY CHAIN

With state-of-the-art manufacturing and increased distribution, we meet consumer snacking needs across traditional and emerging channels



DEDICATED TEAM

Our diverse team of 79,000 people in more than 80 countries share an unrivaled commitment to delighting families all over the world.



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A PORTFOLIO OF CONSUMERS' FAVORITE BRANDS

WE'RE LEADING THE FUTURE OF SNACKING WITH A ROBUST PORTFOLIO OF BRANDS, INCLUDING ICONIC GLOBAL BRANDS AND INSPIRING LOCAL JEWELS REPRESENTING THE "TASTE OF THE NATION" IN THEIR MARKETS.

CONSUMERS' NEEDS FOR SNACKING RIGHT ARE EVOLVING EVERY DAY.

WE'RE PROUD TO MEET THEM WHERE, WHEN AND HOW THEY SNACK.

GLOBAL BRANDS

9 GLOBAL LEADERS;
APPROX. 43% OF 2021 NET REVENUES



LOCAL JEWELS

70+ LOCAL JEWELS;
APPROX. 49% OF 2021 NET REVENUES



OUR GROWTH STRATEGIES

ACROSS THE GLOBE, CONSUMERS INCREASINGLY TURN TO SNACKS FOR BOTH NUTRITION AND INDULGENCE.

SNACKING PLAYS A GROWING ROLE IN CONSUMERS' LIVES - AND MANY PEOPLE PREFER SNACKING OVER TRADITIONAL MEALTIMES, BOTH AT HOME AND ON THE GO.

THESE TRENDS PROVIDE UNIQUE OPPORTUNITIES FOR OUR BRANDS TO CONNECT WITH CONSUMERS - DELIVERING SOCIAL CONNECTION, INSPIRATION AND PURPOSE.

WE'RE LEADING THE DYNAMIC WORLD OF SNACKING THROUGH A FOCUS ON THREE STRATEGIC PRIORITIES:



GROWTH

We continue to deliver strong growth by investing in our brands and capabilities, entering innovative partnerships, leveraging digital technologies, and expanding our presence in high-growth segments.



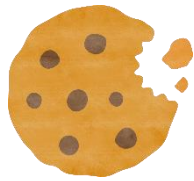
EXECUTION

We drive operational excellence through our world-class supply chain, strong sales execution, and continuous focus on effective cost management and quality improvement.



CULTURE

Our dedicated, diverse team and winning culture enable us to quickly adapt and move with agility to meet consumers' evolving snacking needs.



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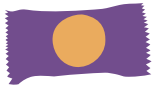
SNACKING MADE RIGHT

WITH CONSUMERS AT THE CENTER OF ALL WE DO, WE LIVE OUR PURPOSE EVERY DAY:
EMPOWERING PEOPLE TO SNACK RIGHT.

CONSUMERS INCREASINGLY LOOK FOR MINDFUL SNACKING TO FUEL THEIR DAILY LIVES.

MONDELÉZ INTERNATIONAL IS WELL-POSITIONED TO ADDRESS CONSUMERS' DYNAMIC SNACKING NEEDS,
AND WE AIM TO BECOME THE LEADER IN SUSTAINABLE SNACKING.

RIGHT SNACK



BROAD PORTFOLIO

We offer a delicious variety of high-quality snacks for nourishment and indulgence



WELL-BEING

We constantly innovate to encourage mindful snacking and portion control through product renovation and consumer education

RIGHT MOMENT



EASY ACCESS

We meet the consumer where they are to deliver the right snacks, for the right moments, as part of their daily lives



MINDFUL SNACKING

We help consumers be in the moment and savor the snacks they love through on-pack and digital education tools

RIGHT WAY



SOURCING & INGREDIENTS

We respect people across the value chain as we partner with farmers and suppliers



TAKE A STAND

We work to deliver lasting change at scale by prioritizing our efforts in the areas where we can have greater impact

SUSTAINABLE SNACKING

We aim to become the leader in **SUSTAINABLE SNACKING** by reducing the impact of our business on people and planet, while respecting the rights of people across our value chain. Our priorities include:

- **SOURCING KEY INGREDIENTS MORE SUSTAINABLY** through our signature sustainable sourcing programs including Cocoa Life and Harmony Wheat
- **ADVANCING A MORE CIRCULAR ECONOMY AND REDUCING PACKAGE WASTE** by using less and better packaging, and investing in improved recycling systems
- Striving **FOR NET ZERO END-TO-END CARBON EMISSIONS BY 2050** by transforming our operations, logistics and sourcing practices and working in collaboration with partners

2025 GOALS

100%

Source 100% of the cocoa volume for our chocolate brands through Cocoa Life Program

100%

Design 100% of our packaging to be recyclable

100%

Source 100% of palm oil from suppliers aligned to 2020 Palm Oil Action Plan

↓ 25%

Reduce overall virgin rigid plastic by 25% and overall virgin plastic use by 5% over 2020 base

↓ 15%

Reduce food waste in internal manufacturing by 15% and 50% in distribution over 2018 base

↓ 10%

Reduce end-to-end CO2e emissions by 10% and reduce absolute water usage in priority sites by 10%, over 2018 base





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International
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HUNGRY FOR MORE?

www.mondelezinternational.com



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NASDAQ TICKER: MDLZ

Standard & Poor's 500; Nasdaq 100 indices; Dow Jones World Sustainability Index

FOR MORE INFORMATION:

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