This February half-term, visitors are invited to come and join in the fun-for-all-the-family celebrations at Cadbury World.

From 16 –24 February, there will be a variety of performances from some of Cadbury World’s favourite family entertainers, including magicians, ventriloquists, and jugglers.

In addition to these seasonal activities, you will also have the chance to journey through Cadbury World’s 14 amazing zones. Take a trip through the Aztec Jungle zone and learn about the origins of the cocoa bean before entering a full scale replica of Bull Street. Here you’ll be greeted by one of Cadbury World’s new Victorian and Georgian characters who will entertain you as you visit the location where John Cadbury opened his first shop in 1824.

Climb on board the magical Cadabra ride for a gentle journey through a chocolate wonderland before having a go at writing your own name in smooth liquid chocolate in the Demonstration Area. Finally, finish your journey in the Essence zone where you can choose your favourite treat to be smothered in warm liquid Cadbury Dairy Milk.

Diane Mitchell, marketing manager at Cadbury World, said: "I’m looking forward to celebrating the first half-term break of the year with some fun for our visitors to enjoy. Our family entertainers are a hit with grown-ups and kids alike, so are guaranteed to provide a good time for all.

“Our half-term activities are part of an exciting programme of seasonal activities we have planned for the attraction this year. During the Easter weekend we’ll be playing host to..."
some eggstra-special activities, including an Easter Egg hunt and an Easter bonnet competition for children.”

For more information about a visit to Cadbury World go to www.cadburyworld.co.uk.

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**Notes to Editors:**

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