PRESS RELEASE

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'Tis the season to be jolly at Cadbury World

Christmas is coming and Cadbury World is gearing up for another spectacular season of celebrations to treat its visitors to.

Starting from Saturday 23rd November and every weekend in the run up to the big day, visitors to the attraction are invited to come and celebrate Christmas the Cadbury World way with a whole host of festive fun for all ages to enjoy.

This year’s unique pantomime production of Jack and the Cocoa Beanstalk will take to the stage each weekend and entertain visitors with an enchanting children’s fairytale with a chocolate twist. With original music, script and plenty of jokes, Jack and the Cocoa Beanstalk promises to be lots of fun for the whole family.

Father Christmas will also be flying in from the North Pole to take up residence by the fireplace in his magical themed Christmas grotto where children will have the chance to meet him and receive a small free gift.

Elsewhere in the attraction, a seasonal menu of yuletide treats will be available in the Cadbury Cafe and limited edition Christmas chocolates, handmade by Cadbury World’s chocolatiers, can be bought from the World’s Biggest Cadbury Shop.
Diane Mitchell, marketing manager at Cadbury World, said: “Christmas is such an exciting time of year at Cadbury World and we’re thrilled to be able to treat our visitors to a season of festive activities. We’re especially looking forward to welcoming a very special visitor into the Cadbury World grotto for an extra special Christmas surprise.”

In addition to Cadbury World’s seasonal activities, visitors will also have the chance to explore a whole world of chocolatey fun. Discover the origins of the cocoa bean in the Aztec Jungle, before climbing on board the magical Cadabra ride for a gentle journey through a chocolate wonderland and having a go at writing your own name in smooth liquid chocolate in the Demonstration Area.

Cadbury World’s Christmas Celebration Weekends are the latest in a series of seasonal activities the attraction hosts throughout the year. For more information about a visit to Cadbury World, please visit www.cadburyworld.co.uk.

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Notes to Editors

Cadbury World’s Christmas activities will take place on the following dates:

- 23rd – 24th November
- 1st December
- 7th – 8th December
• 14th – 15th December
• 21st – 22nd December

Pantomime performance times will be announced in due course. Please visit www.cadburyworld.co.uk for more information.