

## **Character Afternoon Tea Terms and Conditions 2019**

1. Open to UK residents aged 18 and over only.
2. The competition will be open from 17.30 on 11/02/19 to 23.59 18.02.19. ('Promotion Period').
3. Entry Requirements: Internet access and active Twitter, Facebook or Instagram account is required to submit an entry. No purchase is necessary.
4. To enter, either:
  - a. Log into your Twitter account (or create one for free), then locate the promotional post on the CadburyWorld Twitter page, and reply to the post, tagging @CadburyWorld and retweet the promotional post during the Promotion Period to be entered into the competition.

OR

  - b. Log into your Facebook account (or create one for free), then locate the promotional post on the CadburyWorldUK Facebook page, and comment under the post, tagging @CadburyWorldUK during the Promotion Period to be entered into the competition.

OR

  - c. Log into your Instagram account (or create one for free), then locate the promotional post on the cadburyworlduk Instagram page, and comment under the post during the Promotion Period to be entered into the competition.
5. The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
  - a. contain any material which: (i) is offensive and/or derogatory, (ii) is of a explicit and/or sexual nature, or (iii) is defamatory, libelous, obscene or disparages the promoter in any way, or (iv) is otherwise illegal;
  - b. contain any material which violates any third party intellectual property rights (including, but not limited to, copyright, trade marks, or any other proprietary or personal right);
  - c. contain any trade/brand logos or references other than incidental inclusion and/or relating to the Promoter's products; and
  - d. Promotes any political agenda.
6. In addition to the above the Promoter reserves the right to refuse any name to go on the Sleeve that it considers is not in line with clause 6 above or for any other reason it sees fit.
7. Maximum of one entry per person per social media platform during the Promotional Period only. Anyone found to be using multiple accounts to enter will be disqualified
8. Winner Selection: All entries received during the Promotional Period subject to Clause 3 above, will be entered into a prize draw and a maximum of one winner will be selected at random from all eligible and valid entries made within the Promotion Period across Facebook, Instagram and Twitter collectively.

- 9.** Winner Notification: The winners will be contacted by 25/2/19 via a direct message on the account that was used for entry and will be required to respond to confirm eligibility, acceptance of the Prize and details for delivery of prize. If a winner does not respond within this time, the Promoter reserves the right to disqualify that winner. If the winner is disqualified, the Promoter reserves the right to award the prize to a reserve winner selected in the same manner. Reserve winners may have less time to respond.
- 10.** Prize: 1 x Character Afternoon Tea experience (full details here: [www.cadburyworld.co.uk/whats-on/character%20afternoon%20tea](http://www.cadburyworld.co.uk/whats-on/character%20afternoon%20tea)) plus a family pass (for 2 adults and 2 children or 1 adult and 3 children) to Cadbury World.
- 11.** Prize is valid until 30 December 2019 and must be booked at least 48 hours in advance of the day by calling the reservations team on 0121 393 6004, and quoting your unique booking number which will be given to the winner on notification from Cadbury World of winning. The family pass will be sent out to the winner by email.
- 12.** Please arrive at 1pm for attraction entry with afternoon tea at 3.30pm.
- 13.** Character Afternoon Teas are only available on weekends and during school holidays. For full dates please visit: <https://www.cadburyworld.co.uk/whats-on/character%20dining>.
- 14.** All members of the party over 4 years old must select an afternoon tea option. Find full details here: [www.cadburyworld.co.uk/whats-on/character%20afternoon%20tea](http://www.cadburyworld.co.uk/whats-on/character%20afternoon%20tea) or alternatively you can call our reservations team on 0121 393 6004.
- 15.** Travel and accommodation expenses are not included and the winner will be required to make their own travel arrangements to and from Cadbury World, Linden Road, Bournville, Birmingham, B30 1JR.
- 16.** The Promoter reserves the right at any time, in its absolute discretion, to verify the eligibility of any participant (including their age and place of residence); disqualify any participant found to be abusing or tampering with the operation of the Promotion or entering using fraudulent means, or who the Promoter believes to have acted in breach of these Terms and Conditions; disqualify participants who do not give correct contact details.
- 17.** The Promoter accepts no responsibility for late, incomplete, incorrectly submitted, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. For the avoidance of doubt, it is the responsibility of the participant to check junk/spam to ensure they are in receipt of promotional communication. The Promoter is not responsible for an entrant making a late claim on their win if this email is missed for any reason.
- 18.** The Promotion is in no way sponsored, endorsed or administered by, or associated with Twitter, Facebook or Instagram. You are providing your information to the Promoter, not to Twitter, Facebook or Instagram. The information you provide will only be used for the purpose of facilitating the Promotion unless you have agreed to its use for any other purpose. By entering the Promotion, all Participants agree to give Twitter, Facebook or Instagram a complete release from any and all legal liability in connection with the Promotion.

- 19.** The Promoter may request that the winners participate in reasonable promotional activity (such as publicity and photography) surrounding the winning of the prize, and they consent to the Promoter using their name, county and images in promotional material and to announce the winners of this promotion.
- 20.** The Prize is not transferable or exchangeable and cannot be redeemed for cash or any other form of compensation in whole or in part.
- 21.** In the event for any reason the prize winners do not claim the prize at the time stipulated by the Promoter, then that prize will be forfeited by the winners and neither cash nor any other form of compensation will be supplied in lieu of that element of the prize. If for any reason a prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.
- 22.** If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, malware incident, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries.
- 23.** The Promoter shall comply with all applicable requirements of the Data Protection Act 2018, The EU General Data Protection Regulation 2016 and any successor legislation or other applicable law. The personal information entrants provide will be used by the Promoter for the purpose of conducting this promotion and in accordance with the Promoters' Data Privacy Notice which can be found at [www.cadbury.co.uk/privacy](http://www.cadbury.co.uk/privacy). The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this promotion (including any relevant promotional activity) or communicating with entrants.
- 24.** If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
- 25.** These Terms and Conditions are governed by the Laws of England and Wales and shall be subject to the exclusive jurisdiction of the English Courts.
- 26.** Promoter: Mondelez Europe Services GmbH – UK Branch, Cadbury World, Linden Road, Bournville, Birmingham, B30 1JR.